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1-1-2008

# Borrower Requests And Firm Order Acquisitions 2007-2008

UNE Library Services

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### Recommended Citation

UNE Library Services, "Borrower Requests And Firm Order Acquisitions 2007-2008" (2008). *Assessment Reports*. Paper 5.  
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**2007/2008**  
**UNE Libraries' Assessment**  
**Borrower Requests and Firm Order Acquisitions**  
*6/30/08*

**Summary of Highlights**

**UC/WCC Circulation Items Borrowed from the UNE Libraries:**

Following are highlights from the circulation statistics generated by Innovative for items borrowed from the UNE Libraries. UNE does not have Innovative's call number statistics (SCAT) table for Dewey Decimal Classification (DDC), thus the call number statistics reflect only items classed in LC/NLM classification. *A separate summary of DDC circulation statistics for WCC is included on page 2 of this report.* A total of **20,249** items circulated during the 2007-2008 year, however, 32.8% (6636 items) had no classification number (equipment, study room keys, etc.) and 13.5% (2741 items) had a classification number not in the table (reserve items and items classed in DDC.) The classification highlights below represent the subject areas most borrowed from the **10,872** items classed in LC/NLM classification (53.7% of the total items borrowed).

**UC/WCC Circulation highlights by classification/subject areas**

*(10,872 items in '07/08 = 4.5% increase from 9950 in '06/07)*

**PN (general literature)	18.5%	(2007)
WB (practice of medicine)	6.0%	(657)
L-LC (education: general/history/theory)	2.6%	(528)
WM (psychiatry)	2.2%	(454)
PS (American literature)	2.0%	(404)
QE-QH (geology, biology, natural history)	1.5%	(308)
E (American, general U.S.history)	1.5%	(301)
QK-QL (botany, zoology)	1.5%	(296)
BF (psychology)	1.4%	(274)
PZ (literature: children's)	1.3%	(255)
HQ (family, marriage)	1.2%	(252)

*\*\*50% of the DVDs are classed in PN (feature films); see circulation by location data below*

**Circulation highlights by Library location** (20,249 items)

UC Reserve	28.8%	(5847)
UC Circulation	28.6%	(5792)
UC DVD	8.8%	(1802)
WCC Circulation	8.6%	(1759)
WCC Reserve	6.3%	(1267)
WCC DVD	3.6%	(727)
UC Children's Coll.	1.6%	(332)
UC Video	1.2%	(253)
WCC MWWC	1.1%	(228)
WCC Video	1.0%	(212)

### **Circulation highlights by patron type of borrowers**

UC/WCC students	74.3%	(15,042)
UC/WCC staff	8.3%	(1683)
UC/WCC faculty	7.0%	(1408)
MaineCat	5.0%	(1009)
ILL	1.7%	(350)

### **Dewey Decimal Classification Circulation Summary** (763 items = 22% less than the 978 in '06/07)

UNE does not have Innovative's call number statistics (SCAT) table for Dewey Decimal Classification (DDC), however, by compiling a list of all the DDC items at WCC that circulated 2007/2008 (books, CDs, DVDs, videos), we can identify the classification areas that circulated most. In 2007/2008, 763 DDC items at WCC circulated. The classification/subject areas most borrowed were:

790-799 (performing arts, recreation)	18.0%	(137) [133 are feature film videos]
610-619 (medicine)	13.0%	(99)
810-819 (American literature)	11.0%	(83)
780-789 (music)	5.2%	(40)
150-159 (psychology)	5.0%	(38)
300-319 (social sciences, statistics)	5.0%	(38)
830-839 (literature, other languages)	5.0%	(38)
970-979 (N. American & U.S. history)	4.0%	(32)
370-379 (education)	4.0%	(30)
360-369 (social work, welfare)	3.6%	(28)

### **UC/WCC Intercampus Express (ICE) Items Borrowed**

***(465 items in '07/08 = 9% total increase over 426 in '06/07) (WCC= 36% increase & UC= 15% decrease)***

The classification/subject area highlights of items borrowed via Intercampus Express (ICE) are included in the overall UC/WCC circulation highlights above. Additional data follows:

UC = 41% (191) of total ICE [students = 84% (161); faculty/staff = 16% (30)]  
Books = 161 (84%) DVD/Videos = 30 (16%)

WCC = 59% (274) of total ICE [students = 61% (167); faculty/staff = 39% (107)]  
Books = 260 (95%) DVD/Videos = 14 (15%)

*[Note: UC/WCC students borrowed 71% (328) of the total UNE Libraries' items borrowed via ICE.]*

## **UC/WCC MaineCat Items Borrowed**

***(1920 items = 12.5% total increase over 1707 in '06/07) (UC= 10.2% increase & WCC= 16.5% increase)***

The following data summarizes the total number of items borrowed via MaineCat, as well as the percentage of students vs. faculty/staff requests, the percentage of books vs. DVD/Video requests, and the classification/subject areas most requested by students.

### **UC MaineCat (1225 items)**

Books	96.5%	(1183)
DVD/Videos	3.5%	(42)
Students	46%	(559)
Faculty/staff	54%	(666)

### **WCC MaineCat (695 items)**

Books	98%	(679)
DVD/Videos	2%	(16)
Students	27%	(188)
Faculty/staff	73%	(507)

UC = 64% of total MaineCat borrowers; WCC = 36%

Books = 97% of total MaineCat items borrowed; DVDs/Videos = 3%

Faculty/staff = 61% of total MaineCat requests; Students = 39%

### **UC MaineCat student requests** ***(most borrowed of 559 items)***

PS (American literature)	9.5%	(53)
PN (general literature)	5.0%	(28)
HQ (family, marriage)	5.0%	(27)
QK-QL (botany, zoology)	5.0%	(27)
DS (history, Asia)	4%	(23)
D (history, general)	3.5%	(20)
F (history, US local, Canada, Latin America)	3.2%	(18)
PR (English literature)	3.2%	(18)
HV (social work, welfare)	3.0%	(17)
970-979 (history, N.A./ U.S.)	3.0%	(17)

### **WCC MaineCat student requests** ***(most borrowed of 188 items)***

HQ (family, marriage)	12%	(22)
HM-HN (sociology, social history)	8.5%	(16)
BF (psychology)	6.4%	(12)
HV (social work, welfare)	6.4%	(12)
PS (American literature)	6.0%	(11)
330-339 (economics)	4.8%	(9)
610-619 (medicine)	4.8%	(9)

## **UC/WCC students' most requested MaineCat classification/subject areas (747 items)**

PS (American literature)	8.6%	(64)
HQ (family, marriage)	6.5%	(49)
PN (general literature)	4.0%	(30)
HV (social work, welfare)	3.8%	(29)
DS (history, Asia)	3.1%	(23)
BF (psychology)	3.0%	(22)
D (history, general)	3.0%	(22)
PR (English literature)	2.5%	(19)
F (history, US local, Canada, Latin America)	2.4%	(18)

## UC/WCC Interlibrary Loan (ILL) Items Borrowed

*(311 items = 1.4% total decrease from 316 in '07/08)*

The following data summarizes the total number of books and DVD/videos borrowed via Interlibrary Loan (ILL), as well as the percentage of students vs. faculty/staff requests, the percentage of books vs. DVD/Video requests, and the classification/subject areas most requested by students.

### UC/WCC Interlibrary Loan (311 total items)

Books	93%	(289)
DVD/Videos	7%	(22)
Students	27%	(84)
Faculty/staff	73%	(227)

*[Note: UC/WCC students borrowed 27% (84) of the total items borrowed via ILL.]*

### UC/WCC students' most requested ILL classification/subject areas (84 items)

QK-QL (botany, zoology)	19%	(16)
WM (psychiatry)	7%	(6)
QE-QH (biology, natural history)	6%	(5)
PS (American literature)	3.5%	(3)
QV (pharmacology, toxicology)	3.5%	(3)
W (health professions)	3.5%	(3)

## Acquisitions Firm Order Copies: Books/DVDs/Videos

*(1944 copies = 25.1% more than 1456 copies received in '06/07)*

The following data summarizes the classification/subject areas of the highest number/percentage of Acquisitions firm order book copies acquired (**1774** copies or 91%) and DVDs/Video copies acquired (**170** copies or 9%) in the combined total of **1944** copies. The data below also includes the total Acquisitions expenditures and average book and media price in each of the classification/subject areas.

<u>Classification</u>	<u>% All Copies</u>	<u>#Copies</u>	<u>Total \$ Expended</u>	<u>Ave. Book \$ <sup>1)</sup></u>	<u>Ave. Media \$</u>
PS (American literature)	6.3%	125	\$2589	\$20.71	\$20.74
PN (general literature)	5.1%	102	\$2979	\$47.76	\$22.85
WM (psychiatry)	4.2%	84	\$4507	\$43.87	\$161.28
WA (public health)	4.0%	80	\$4672	\$48.49	\$312.66
WB (practice of medicine)	3.7%	74	\$4321	\$57.02	\$90.66
HV (social work, welfare)	3.2%	63	\$2948	\$37.69	\$181.00
QE-QH (biology, natural history)	3.0%	60	\$2938	\$53.69	\$13.14
QK-QL (botany, zoology)	3.0%	60	\$3772	\$63.69	\$14.99
N-NX (art)	3.0%	59	\$2555	\$41.52	\$94.45
HD-HJ (land use, commerce)	2.9%	58	\$2288	\$37.00	\$108.37
WZ (history of medicine)	2.8%	57	\$2238	\$39.26	\$0.00
E (American, U.S. history)	2.8%	56	\$2112	\$32.35	\$92.20
<i>Total Firm Order Books</i>		<i>1774</i>	<i>\$78,857</i>	<i>\$44.45</i>	
<i>Total Firm Order DVDs/Videos</i>		<i>170</i>	<i>\$14,057</i>		<i>\$82.68</i>

**Acquisitions Firm Order Expenditures: Books/DVDs/Videos**  
*(\$92,914 = 21.4% more than the \$76,507 allocated in '06/07)*

The following table summarizes the classification / subject areas of the highest number/percentage of Acquisitions firm order expenditures for books and media. The data below also includes the total Acquisitions copies acquired and average book and media price in each of the classification/subject areas.

<b>Classification</b>	<b>% Expenditures</b>	<b>Expended</b>	<b>Total #Copies</b>	<b>Ave. Book \$</b>	<b>Ave. Media \$</b>
WA (public health)	5.0%	\$4672	80	\$48.49	\$312.66
WM (psychiatry)	4.8%	\$4507	84	\$43.87	\$161.28
WB (practice of medicine)	4.6%	\$4321	74	\$57.02	\$90.66
QK-QL (botany, zoology)	4.0%	\$3772	60	\$63.69	\$14.99
HQ (family, marriage)	4.0%	\$3723	53	\$41.82	\$230.12
QC-QD (physics, chemistry)	3.2%	\$2984	54	\$55.25	\$0.00
PN (general literature)	3.2%	\$2979	102	\$47.76	\$22.85
HV (social work, welfare)	3.2%	\$2948	63	\$37.69	\$181.00
QE-QH (biology, natural history)	3.2%	\$2938	60	\$53.69	\$13.14
Q (general science)	3.1%	\$2873	13	\$221.00	\$0.00
QV (toxicology, pharmacology)	3.1%	\$2842	30	\$84.20	\$400.00
PS (American literature)	2.8%	\$2589	125	\$20.71	\$20.74
<i>Total Firm Order Books</i>		<i>\$78,857</i>	<i>1774</i>	<i>\$44.45</i>	
<i>Total Firm Order DVDs/Videos</i>		<i>\$14,057</i>	<i>170</i>		<i>\$82.68</i>

The average price paid for all print books purchased by UNE Libraries, for the fiscal year 2007-2008 was \$44.45; for print editions in the “W-WZ” class, the average price paid was \$49.04. The average price for Rittenhouse R2 e-book titles (all “W-WZ” class) was \$229.41. The average price, for all e-book purchases, was \$258.84. The average price paid for media titles was \$82.68; For media titles in the “W-WZ” class, the average price was \$177.30. Our total expenditure for all formats in the “W-WZ” class was \$57,583.64; that is, 44.9% of the total firm-order expenditure. “W-WZ” class e-books represented 23.4% of all firm order expenditures. All e-book expenditures amounted to 27.6% of our firm order expenditures.

In the academic book market for 2007, the overall average price\* for books in the “Humanities, Sciences (including reference books) was \$62.44, a 0.47% increase over the average 2006 price of \$62.15”, a negligible increase as compared to the 3% increase of 2006 prices over the average 2005 price of \$60.33. Reference books continued to have the highest average price at \$128.54, but that was down –6% from the previous year’s \$136.85. The average book price for the following subject areas in 2007 were, Humanities \$56.09, Science & Technology \$66.15, Health Sciences, \$52.75, and Social & Behavioral Sciences \$54.46. [Source: US College Book Price Information, 2007 Choice; May 2008; v45, n9; p. 1502-1505.]

Pricing data on e-books is elusive. Pricing aggregators are difficult to locate. Price lists don’t always indicate single user and concurrent users list prices. Because 96% of our e-book purchases this year were Rittenhouse R2 titles purchased at an overall discount of 17%, it is useful to note that of the 492 R2 titles currently available the average list price is \$273.57. At an overall average price of \$229.41, our expenditure this year reflects discount rates that varied from 10-20% per title, of these concurrent user list prices. These totals do, however, reflect a dramatic increase in both the total R2 expenditure and average price per title paid over the previous fiscal year. The overall R2 expenditure grew from \$14,022.90 to \$30,052.80, a 53% increase in one year. The average price paid per title went from \$189.50 to \$229.41 a 17% increase even though our average discount rate surged from

10% last year to 17% in 2007-2008. If we increase at these rates in the current year we will need to budget \$45,980.00 for R2 e-books alone, even if there is no increase in existing concurrent user prices. Given our anticipated budgetary growth for books and media, at these rates, expenditures in R2 titles may eclipse our entire budget in a few short years; rising to \$164,675 by fiscal year 2012-2013.

\* Price indexes “prepared under the sponsorship of the Libraries Materials Price Index Editorial Board and Technical Services, American Library Association.” “Data for the index was compiled from 6,599 reviews of books published in choice during 2007.” Choice; May 2008; v45, n9; p. 1502.

**Classification / Subject Areas Most Requested by UNE Students (MaineCat and/or Interlibrary Loan)  
(in order of number of items borrowed)**

**♦ = subject areas also most borrowed in ‘05/06 and in ‘06/07**

♦ PS (American literature)	67
♦ HQ (family, marriage)	49
♦ QK-QL (botany, zoology)	43
HV + 360-369 (social work, welfare)	32
DS (history, Asia)	24
QE-QH (biology, natural history)	15
WM (psychiatry)	14

**Classification / Subject Areas Most Requested by UNE Students (MaineCat and/or Interlibrary Loan and the Most Acquired (Firm Order Copies)**

**(in order of number of copies acquired, followed by expenditures)**

**♦ = subject areas also most acquired in ‘05/06 and in ‘06-07**

♦ PS (American literature)	125 copies	\$2589
PN (general literature)	102 copies	\$2979
WM (psychiatry)	84 copies	\$4507
HV (social work, welfare)	63 copies	\$2948
QE-QH (biology, natural history)	60 copies	\$2938
♦ QK-QL (botany, zoology)	60 copies	\$3772

## **Recommendations for Consideration:**

### **2006/2007 Recommendations Accomplished in 2007/2008:**

- ✓ Reduced the number/titles of multiple copies purchased for standing orders, including two series, Current Controversies and Opposing Viewpoints
- ✓ Initiated plan to participate in McNaughton Books leasing program for popular and best-seller fiction and non-fiction books to enhance our collections. This plan will be implemented during the 2008-2009 academic year.
- ✓ Added a separate account line for Rittenhouse R2 electronic books; expended \$35,461.40 for 137 electronic book titles.
- ✓ Added allocations specifically for “Medicine & Humanities” and “Medical Anthropology” to fund purchases separately from all other allocations. Expended \$2682.58 for 94 titles, at an average cost of \$28.54.

### **2007/2008 Recommendations for Consideration**

#### **a) Collection Development**

- 1) Actively solicit faculty input in the selection of resources, defining for faculty, the core of the Libraries’ mission and the central collection development objective: “to meet the informational needs of students and faculty, in the various colleges and programs, as they relate to teaching and learning.”
- 2) Continue to assess the number/titles of multiple copies purchased for standing orders.
- 3) Collect/analyze electronic book usage statistics to evaluate expenditures versus usage.

#### **b) Acquisitions**

- 1) Consider/treat electronic books, monographs in e-book format including encyclopedic and other reference titles in that format, as standard book acquisitions on firm or standing order.
- 2) Include an annual “discretionary” fund-code in firm order allocations for each Collection Development liaison to apply to the acquisition of important materials that fall outside the scope of subject-specific fund-codes, to advance our efforts to be more responsive to student and faculty needs, and to enhance the diversity of the collection.
- 3) Continue designating a specific allocation to fund purchases in Medical Humanities (areas related to medicine such as art, cinema, classics, history, literature, philosophy, religion, and theater) and Medical Anthropology (areas related to medicine such as sociology, psychology, or behavioral science). This will be the second year of targeting this area of collection development.



### **c) Data Collection and Assessment Reports**

- 1) With the assistance of UNE's new Institutional Research department, continue to work toward identifying/analyzing the Libraries' community of patrons: number of students by campus, by college/department, undergraduate/graduate and number of faculty by campus, by college/department and number of staff by campus.
- 2) Incorporate classification/subject areas in the collection of electronic book usage statistics to determine the classification/subject areas most used in the electronic format.
- 3) Incorporate classification/subject areas in the collection of media usage statistics (DVDs and videos) to determine the classification/subject areas most used in these formats.
- 4) Continue to work toward compiling circulation statistics for all circulating editions of standing order titles; identify titles that have not circulated; assess those titles for potential reallocation of funds to firm order funds, or selection of alternative standing order titles.
- 5) Conduct an historical comparative analysis of the data collected and associated assessment reports from 2004/2005 to the present, to identify key elements that will guide decision-making in our efforts to provide access to resources that cost-effectively support the University's academic programs.